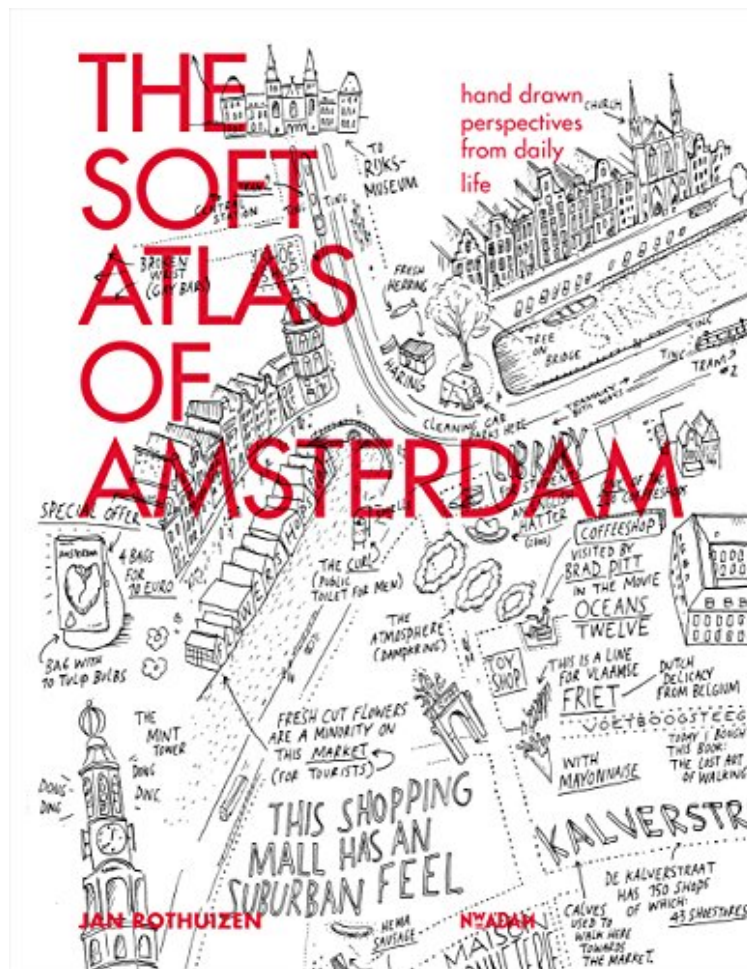


The Soft Atlas of Amsterdam: Hand Drawn Perspectives from Daily Life

Jan Rothuizen

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Jan Rothuizen : The Soft Atlas of Amsterdam: Hand Drawn Perspectives from Daily Life before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Soft Atlas of Amsterdam: Hand Drawn Perspectives from Daily Life:

Graphic designer Jan Rothuizen's best artwork results from simply walking along and encountering new people. For his art, he has wandered around global cities like Cairo, New York, Guangzhou, and Beirut, but his work had yet to treat the city in which he was born and raised—until now. The Soft Atlas of Amsterdam introduces the idea behind Rothuizen's wildly popular maps of cities. Including many never-before-seen drawings unique to this English-

language edition, the atlas presents a fresh interpretation of Amsterdam's places and culture. The drawings, which are best described as written maps or graphic reportage, portray recognizable elements of each location, yet are stylized in a highly original manner that reflects Rothuizen's excellent eye for detail. From the Rijksmuseum to a robbed jewelry store, a heroin clinic to a student apartment, *The Soft Atlas of Amsterdam* is a delightful tour through a vibrant European city. Full of fun surprises for both the armchair traveler and those who have lived in Amsterdam or visited, this is one collection of maps guaranteed to give readers a view of the city they've never seen before.