

The Socio-Economic Contribution of Tourism to Nigeria and North Cyprus

Henry Chike Okonkwo

**Download PDF | ePub | DOC | audiobook | ebooks*



2014-08-07Original language:EnglishPDF # 1 8.27 x .23 x 5.831, .29 #File Name: 365669998494 pages |
File size: 71.Mb

Henry Chike Okonkwo : The Socio-Economic Contribution of Tourism to Nigeria and North Cyprus before purchasing it in order to gage whether or not it would be worth my time, and all praised The Socio-Economic Contribution of Tourism to Nigeria and North Cyprus:

Project Report from the year 2014 in the subject Tourism, grade: Satisfactory, Cyprus International University (Graduate and Research Studies), course: Masters of Business Administration, language: English, abstract: This

research project is however more in tune with the essence of tourism to developed and developing economies of the world. It seeks to particularly examine the subject matter of tourism and its socio-economic contributions to Nigeria and the small Island of North Cyprus. Topical issues on the effect of tourism on the GDP, employment, foreign exchange earnings, investment, regional impacts, tourism contribution to taxation, tourism impact on other industries/sectors are also delved into. Furthermore, this paper also considers discuss on the relative importance of domestic tourism and international tourism to Nigeria and North Cyprus, and the areas of strength and opportunities, weaknesses and threats as affecting tourism potentials and development in both countries. The theoretical framework for this paper is premised on the theoretical ideology of functionalism. Its research methodology is founded on the social survey method for a research design; data were collected from respondents both online and offline with the aid of semi - structured questionnaires. Data collected from respondents are presented, interpreted and analyzed, with further discussions carried out on the finding, sequel to a conclusion and recommendations following. For the sake of emphasis, we find that corruption is largely blamed to be responsible for infrastructural decay in Nigeria. The Northern Cyprus and the Nigerian respondents' in this study both assets to tourism benefits such as employment creation. The citizens of both countries share a similar propensity to travel outside the shores of their own countries and that tourism to both countries can be immense.