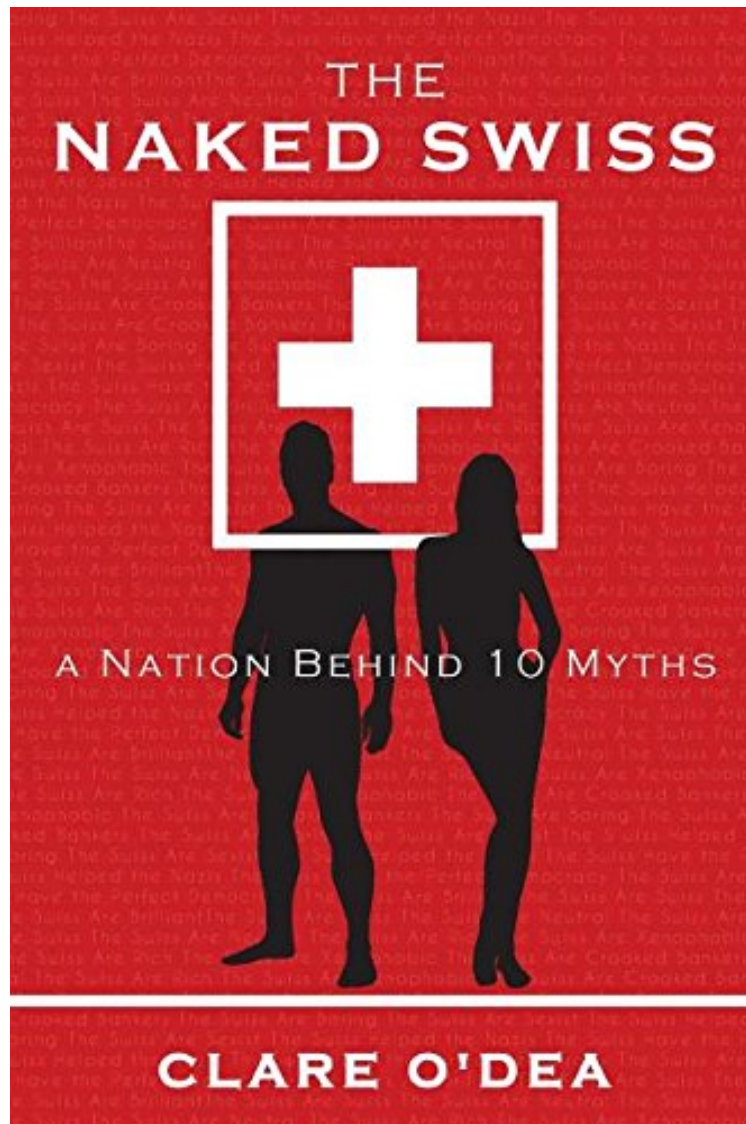


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The Naked Swiss: A Nation Behind 10 Myths

Clare O'Dea

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Clare O'Dea : The Naked Swiss: A Nation Behind 10 Myths before purchasing it in order to gage whether or not it would be worth my time, and all praised The Naked Swiss: A Nation Behind 10 Myths:

1 of 1 people found the following review helpful. Good book if you want an introduction into aspects of ...By CustomerGood book if you want an introduction into aspects of Swiss sociology: why they act the way they do. I think that this is a very good primer that could lead the reader to research further. As it is, the book is also a good stand alone book as it is very informative. The author's writing style is smooth. It's a good read..3 of 3 people found the

following review helpful. The Swiss Emperor's New ClothesBy Lawrence AlschulerJust like the author, Clare O'Dea, I have been residing in Switzerland for the past 16 years. The presentation of ten controversial myths about Switzerland invites the reader to learn more than the basics about this country. The author's long experience as a journalist in Switzerland enables her to present a lively debate over such popular images of Switzerland as the best democracy in the world, the support for the Nazis, the Swiss as brilliant, the Swiss as boring, Swiss neutrality, Swiss bankers as criminals, and the Swiss as xenophobes, ten myths in all. The sensitive portrayal of the controversies is also balanced, with evidence for and against. Especially impressive are the treatments of sexism and banking crime. One can learn a lot here about the worsening or improving historical trends as well as how Switzerland compares internationally. The engaging style, the factual depth, and the extensive subject matter of *The Naked Swiss* would make it a useful textbook on Switzerland. O'Dea leaves the reader to draw his or her own overall conclusions about Switzerland after perusing the ten controversies. Lawrence Alschuler, author of *The Psychopolitics of Liberation: Political Consciousness from a Jungian Perspective*, 2007.1 of 1 people found the following review helpful. Loved this look at the Swiss!By TaraI know this author and really enjoy her work, and *The Naked Swiss* is no exception. It's a fast read and honest look at this country I now call home and I've learned so much. Clare O'Dea isn't afraid to shine a light into the dark corners of Swiss history and culture and she gives a clearer look at why the Swiss have the reputation they have. I highly recommend this book for anyone who wants to understand Switzerland, or the World, on a more intimate level.

Cross-cultural journalist Clare O'Dea goes in search of the truth behind the 10 clichés that clothe modern Switzerland. Her examination of the facts and real people of this unique nation reveals a complex and dynamic land, whose citizens are often poorly served by the assumptions we make about them, which include: - The Swiss Are Neutral - The Swiss Are Xenophobic - The Swiss Are Rich - The Swiss Are Swiss - The Swiss Are Crooked Bankers - The Swiss Are Boring - The Swiss Are Sexist - The Swiss Helped the Nazis - The Swiss Have the Perfect Democracy - The Swiss Are Brilliant

"Impressive. I thought I knew a little about Switzerland. Now I know how little I knew." -Wolfgang Koydl, bestselling author of *Die Besserkonner: Was die Schweiz so besonders macht* "Fast-moving and entertaining, *The Naked Swiss* presents a wealth of new material on the well-worn clichés about Switzerland and lays many (Swiss) myths to rest." - Margaret Oertig, author of *Beyond Chocolate: Understanding Swiss Culture*"About the AuthorOriginally from Dublin, Clare's career as a journalist spans two decades and three countries. Most recently, she worked at the international news service of the Swiss Broadcasting Service in Bern, when she covered Swiss politics, culture and business news for nine years. Clare speaks five languages, is the mother of three Swiss children, and became Swiss herself in 2015.