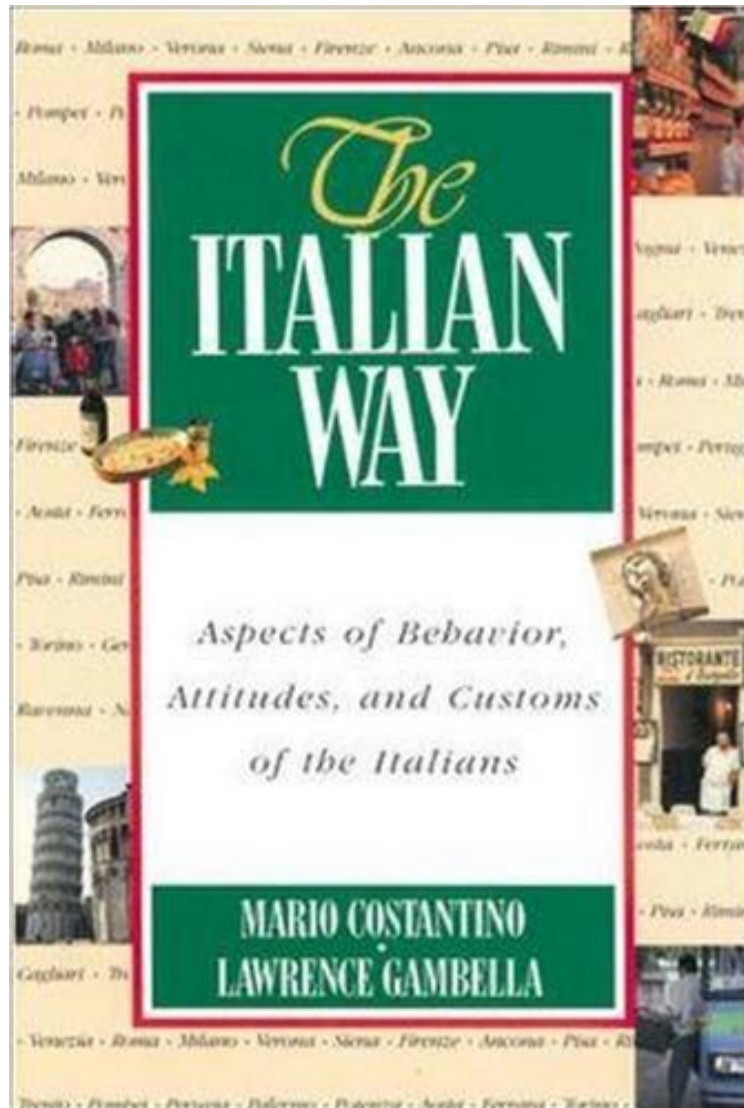


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# The Italian Way: Aspects of Behavior, Attitudes, and Customs of the Italians

Mario Costantino, Lawrence R. Gambella  
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0 of 0 people found the following review helpful. PointedBy Nate Z. It is less information than I expected it to be but what was chosen is perhaps the foundation for someone who knows nothing of Italian culture. 3 of 3 people found the

following review helpful. Pretty old. Much has changed in Italy since it ...By Roseann AdamsPretty old. Much has changed in Italy since it was published.27 of 28 people found the following review helpful. You can live without it, but...By L. SchultzThis is NOT a must read for the traveler to Italy. If you have disposable income and are planning a trip to Italy and have a few concerns about culture, buy it. My experience was that it didn't make a difference to my experience of Rome and Florence, but it certainly helped me feel more comfortable that I wouldn't offend anyone.The book is easy to read and pleasantly laid out. I was more impressed with "Passport Italy: Your Pocket Guide to Italian Business, Customs Etiquette", but even that I would say is not critical to a visit to Italy.If you are going to Italy, have fun and eat well! Any sensibly minded person will not offend an Italian...just smile and offer your apologies for not totally understanding.

For All Students Ideal for a variety of course, this valuable handbook helps students understand how people from every corner of Italy think, do business, and act in their daily lives.

From the Back Cover'The Italian Way' is a handy guide to understanding how people from every corner of Italy think, do business, and act in their daily lives.About the AuthorMcGraw-Hill authors represent the leading experts in their fields and are dedicated to improving the lives, careers, and interests of readers worldwideMcGraw-Hill authors represent the leading experts in their fields and are dedicated to improving the lives, careers, and interests of readers worldwide