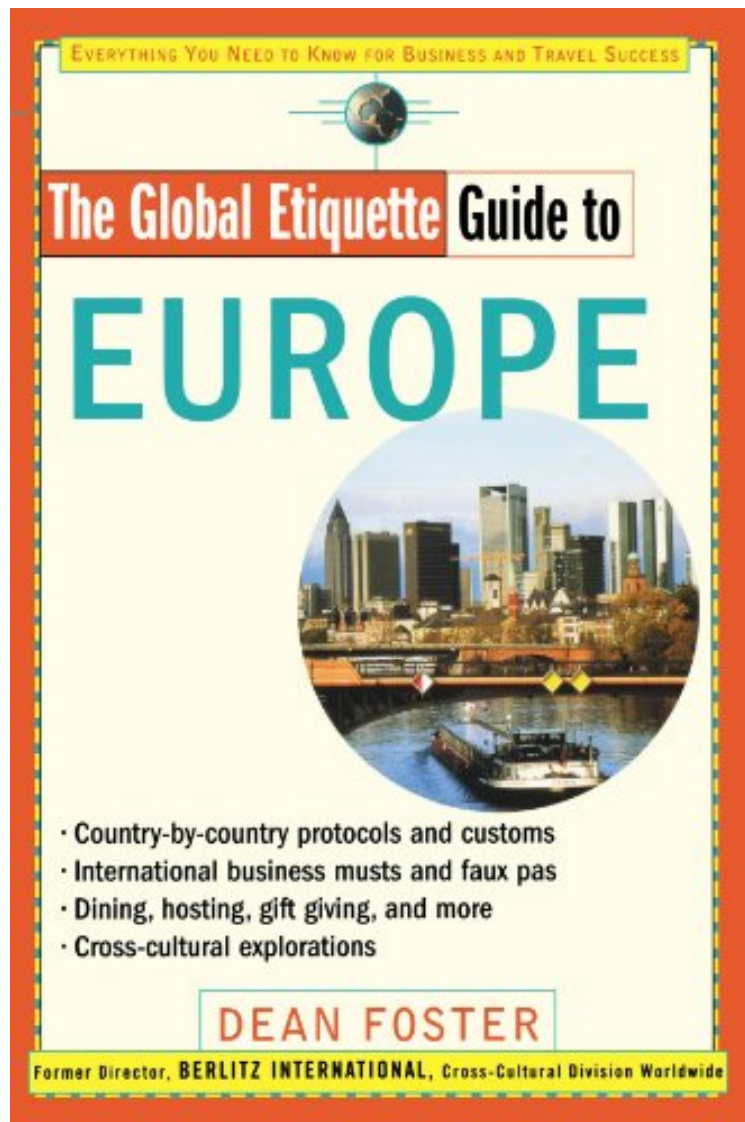


[DOWNLOAD] The Global Etiquette Guide to Europe: Everything You Need to Know for Business and Travel Success

The Global Etiquette Guide to Europe: Everything You Need to Know for Business and Travel Success

Dean Foster

*ePub | *DOC | audiobook | ebooks | Download PDF*



DOWNLOAD



READ ONLINE

#1385422 in Books Dean Foster 2000-04-07 2000-05-11 Original language: English PDF # 1 9.00 x 1.12 x 6.101, 1.07 #File Name: 0471318663400 pages The Global Etiquette Guide to Europe Everything You Need to Know for Business and Travel Success | File size: 63.Mb

Dean Foster : The Global Etiquette Guide to Europe: Everything You Need to Know for Business and Travel Success before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Global Etiquette Guide to Europe: Everything You Need to Know for Business and Travel Success:

6 of 7 people found the following review helpful. Forget Amex cards, don't leave home without THIS!By R. J. StoveThis is the type of book which leaves you asking (a) "Why didn't this book exist years ago?", (b) "Why didn't I have the brains to write it?". Had it existed when I, for one, took my first clueless steps in Europe all those neiges d'antan ago, I would have saved myself more verbal and gestural gaffes in a day than Dubya makes in a week. The ugly American/Australian/Englishman would simply cease to exist if this book were compulsory reading in high schools and universities. I did spot a few slips in the section on Britain - the Wars of the Roses were not at all religious in motivation, and the term "supper" (as a synonym for dinner) is usually applied by the British to children and dogs rather than to adults - but overall I am most impressed.1 of 1 people found the following review helpful. Great insights!By A reasonable manFantastic book for anyone working or travelling across Europe!1 of 2 people found the following review helpful. Five StarsBy A. Wolfniakexcellent

Ideal for Everyone from Global Executives to Globe-Hopping Tourists Did you know: * In Switzerland, a kiss on the cheek can be either expected-or deeply offensive? * If you don't want to share in after-dinner drinks in Hungary, you'd better have a good excuse-like doctor's orders? In today's high-stakes, highly charged international business world, you simply can't afford a misunderstood gesture, an ill-placed word, or a misinformed judgment. The Global Etiquette Guide to Europe shows both business and leisure travelers how to understand, appreciate, and manage-as well as maximize the benefits of-the myriad cultural differences that can exist between you and your European business hosts. This fact-filled cultural guidebook provides detailed advice on: * Dining * Drinking * Speaking * Eye contact * Hailing a taxi * Dress * Negotiating * Gift giving * Conducting a meeting * Tipping * Holidays * Dealing with authorities Just as customs vary greatly between Europe and the United States, so do they vary among the diverse nations of Europe. What is proper and expected in France, for example, may be a deal-breaker in Sweden. The Global Etiquette Guide to Europe will familiarize you with the customs, habits, tastes, and mores of every key European nation-nearly forty in all-and help you guarantee the mutual respect and acceptance that are vital for keeping every international business relationship agreeable, effective, and successful.

From Library Journal"When in Rome, do as the Romans do," or for that matter, when in Turkmenistan do as the Turkmenistans do. The premise of this new series of books by the managing director of Berlitz International is to familiarize the traveler with the various customs of the countries of the world. The books are a fountain of information on dining, business, public behavior, communication, and more. Some important facts to remember: Do not smile in public in Romania or the locals will think you odd. When in Thailand, do not gesture much with your hands or you may find yourself the source of laughter. And be careful in Bulgaria to say quite clearly yes or no because to shake your head from side to side means yes. Those planning a lengthy stay in a foreign country should familiarize themselves with the information in these books. A useful addition to the travel guide genre in all public and academic libraries.DSandra Knowles, Henderson Cty. P.L., NC Copyright 2000 Reed Business Information, Inc.From the Back CoverIdeal for Everyone from Global Executives to Globe-Hopping Tourists Did you know: In Switzerland, a kiss on the cheek can be either expected-or deeply offensive? If you don't want to share in after-dinner drinks in Hungary, you'd better have a good excuse-like doctor's orders? In today's high-stakes, highly charged international business world, you simply can't afford a misunderstood gesture, an ill-placed word, or a misinformed judgment. The Global Etiquette Guide to Europe shows both business and leisure travelers how to understand, appreciate, and manage-as well as maximize the benefits of-the myriad cultural differences that can exist between you and your European business hosts. This fact-filled cultural guidebook provides detailed advice on: • Dining • Drinking • Speaking • Eye contact • Hailing a taxi • Dress • Negotiating • Gift giving • Conducting a meeting • Tipping • Holidays • Dealing with authorities Just as customs vary greatly between Europe and the United States, so do they vary among the diverse nations of Europe. What is proper and expected in France, for example, may be a deal-breaker in Sweden. The Global Etiquette Guide to Europe will familiarize you with the customs, habits, tastes, and mores of every key European nation-nearly forty in all-and help you guarantee the mutual respect and acceptance that are vital for keeping every international business relationship agreeable, effective, and successful.About the AuthorDEAN FOSTER, former director of Berlitz International, Cross-Cultural Division Worldwide, is currently Senior Vice President of Global Intercultural Services, Windham International, in New York City. One of the world's leading cross-cultural experts, he has consulted with most major Fortune 500 companies, is a frequent presenter at international professional conferences, and is featured often on radio and television.